



Advancing a Technology-Enabled Standard of Care

AgeTech Welcomes New Developing Technology Partner

July 1, 2013

AgeTech West is pleased to welcome tech start-up **OpenPlacement** as a Developing Technology Partner. OpenPlacement joins **Independa, Inc** who is continuing for a second year. AgeTech's Developing Technology Partnership is designed for market-ready start-up technology companies to provide strategic "goodness of fit" opportunities with AgeTech West affiliated providers and advance the adoption of new technologies to serve older adults.

OpenPlacement (think OpenTable) aims to bring transparency and real-time vacancy information to care transitions across the continuum. Today, when a patient is discharged from a hospital or skilled nursing facility to another care setting such as skilled nursing, assisted living or home care, the discharge planner, patient, caretaker and family rely on antiquated materials and hours of phone calls to locate the care provider which fits their exact needs.

OpenPlacement's web application serves patients and their caregivers by helping them search and qualify care providers that best meet their specific needs and connects them directly with the care provider. OpenPlacement gives aging service providers direct access to new referral sources at hospitals and with patients who otherwise would never know about them, leading to increased occupancy and streamlining the process of patient intake.

OpenPlacement's founding team has a combined 25+ years of experience in healthcare who witnessed firsthand today's challenges and inefficiencies of care transition. Contact Scott Peifer at speifer@aging.org to get connected

About AgeTech West:

AgeTech West is a collaborative founded by LeadingAge California, LeadingAge Oregon and LeadingAge Washington advancing the delivery of tech-enabled aging services toward a new standard of care.

Vision

AgeTech West will be a West Coast catalyst to advance the sustainable delivery of technology-enabled aging and home care services to reach a new standard of person-centered care and support, "connected independence," safety and security, socialization and wellness, successful management of chronic disease, early detection of health issues and avoidance of preventable hospitalizations.

Original Article:

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